

# SMPS ST. LOUIS 2024-2025

## SPONSORSHIP OPPORTUNITIES

# JOIN US



**SPRING DEADLINE** June 15, 2024  
Benefits valid July 1, 2024 - June 30, 2025

**FALL DEADLINE** December 15, 2024  
Benefits valid Jan 1, 2025 - Dec 31, 2025

**RELATIONSHIPS TRANSFORMED THROUGH THE  
POWER OF MARKETING AND BUSINESS DEVELOPMENT**

For information, contact Sponsorship at [sponsorship@smps-stl.org](mailto:sponsorship@smps-stl.org)

## 2024-2025 Sponsorship Overview

### UNIQUE OPPORTUNITIES TO CONNECT WITH A/E/C LEADERS

The Society for Marketing Professional Services (SMPS) is a diverse community of marketing and business development professionals working together to move the Architecture, Engineering, and Construction (A/E/C) industries forward.

SMPS is the only organization dedicated to creating business opportunities in the A/E/C industry. An SMPS sponsorship is ideal for companies who are looking to either grow their network, get more involved in their local industry community, or simply connect with industry professionals.

### SPONSORSHIP BENEFITS



Increase brand awareness, promote your firm



Connect with potential clients and partners



Access our thriving network of professionals, develop deeper relationship



Grow your network, advance your career



Position your firm as an A/E/C leader or valuable service provider



Further your knowledge with engaging educational opportunities

### WHO SHOULD SPONSOR?

- A/E/C firms
- Software suppliers
- Consulting firms
- Binding equipment retailers
- Trade publications
- Building product manufacturers
- Promotional product retailers
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Architectural photographers
- Presentation equipment retailers
- Printing and signage firms
- Rendering/model-making companies
- Recruiting/talent acquisition firms

### SPONSOR IMPACTS

- Sponsor SMPS St. Louis in 2024 for:
- Access to **120+ members**, with 40% holding senior-level positions
  - Visibility to **1,500+ subscribers** of weekly newsletter
  - Recognition at **20+ events** in 2024
    - Panels and programs
      - Professional development seminars
      - Networking events
      - Annual events (in-person or virtual)
  - Social media visibility to **2,300+ followers**
    - 960+ X (Twitter) followers
    - 700+ LinkedIn followers
    - 390+ Facebook followers
    - 260+ Instagram followers
  - Tickets to attend our most popular events and **network with members**

Additional benefits including access to our job board and more!

### CONTACT/MORE INFO

**Melissa Bednarz**  
**Sponsorship Director**  
 618-713-4436  
 sponsorship@sm<sup>ps</sup>-stl.org

# 2024-2025 Sponsorship Opportunities

**WE OFFER A 10% DISCOUNT ON SPONSORSHIP RATES FOR CERTIFIED MBE & WBE FIRMS.**

## PLATINUM LEVEL / \$2,000

### LOGO ON ALL SMPS ST. LOUIS CHAPTER COMMUNICATIONS

(INCLUDES: SMPS ST. LOUIS' HOME PAGE, SPONSORSHIP PAGE, AND CHAPTER EVITES & MAILERS)

- ✓ Logo, website link, and firm profile on SMPS St. Louis' website
- ✓ Three FREE event tickets to one event during the sponsorship cycle\*
- ✓ Private coffee/lunch with client panel before 8-on-8 Signature Event and Client Panel
- ✓ One-year membership to SMPS (new or renewal) for one company representative
- ✓ One opportunity to present a one-minute firm overview at a regular event
- ✓ Sponsor Spotlight email feature and blog highlighting the firm's services and/or projects sent to entire SMPS St. Louis' mailing list (content and date to be agreed upon by Sponsor Firm and SMPS)
- ✓ Space on the registration table for displaying brochure materials at all in-person SMPS St. Louis programs
- ✓ Social Media mention on SMPS St. Louis' social platforms (LinkedIn, Twitter, Instagram, and/or Facebook)
- ✓ UNLIMITED job postings to the SMPS St. Louis Job Bank

## GOLD LEVEL / \$1,000

- ✓ Logo, website link, and firm profile on SMPS St. Louis' website
- ✓ Logo on all chapter evites, mailers, and event sponsorship slides
- ✓ One FREE event ticket to one event during the sponsorship cycle\*
- ✓ One opportunity to present a one-minute firm overview at a regular event
- ✓ Sponsor Spotlight email feature and blog highlighting the firm's services and/or projects sent to entire SMPS St. Louis' mailing list (content and date to be agreed upon by Sponsor Firm and SMPS)
- ✓ Space on the registration table for displaying brochure materials at all in-person SMPS St. Louis programs
- ✓ Social Media mention on SMPS St. Louis' social platforms (LinkedIn, Twitter, Instagram, and/or Facebook)
- ✓ Two FREE job postings to the SMPS St. Louis Job Bank

## SILVER LEVEL / \$600

- ✓ Logo, website link, and firm profile on SMPS St. Louis' website
- ✓ Logo on all chapter evites, mailers, and event sponsorship slides
- ✓ One FREE event ticket to one event during the sponsorship cycle\*
- ✓ Sponsor Spotlight email feature and blog highlighting the firm's services and/or projects sent to entire SMPS St. Louis' mailing list (content and date to be agreed upon by Sponsor Firm and SMPS)
- ✓ Social Media mention on SMPS St. Louis' social platforms (LinkedIn, Twitter, Instagram, and/or Facebook)

## BRONZE LEVEL / \$300

- ✓ Logo, website link, and firm profile on SMPS St. Louis' website
- ✓ Logo on all chapter evites, mailers, and event sponsorship slides
- ✓ Sponsor Spotlight email feature and blog highlighting the firm's services and/or projects sent to SMPS St. Louis' mailing list (content and date to be agreed upon by Sponsor Firm and SMPS)
- ✓ Social Media mention on SMPS St. Louis' social platforms

## EVENT LEVEL / \$250

- ✓ Free admission to an event designed as a regular program\*
- ✓ Mention on SMPS St. Louis' social platforms, email and before event
- ✓ Information/products display on/near registration booth
- ✓ ~30-45 minutes of networking before and after the event
- ✓ Access to your event's attendee list
- ✓ Company business card included with event giveaway gift

\*Excludes registrations to educational series (i.e. Coordinator's Club, Marketing Managers Guide, Leadership Forum), half-day education workshops, SMPS Missouri Valley Regional Conference, Build Business, or programs that are co-sponsored by SMPS St. Louis.

## 2024 Member Listing

<b>Aegion Corporation</b>	<b>G &amp; W Engineering Corporation</b>	<b>PARIC</b>
<b>Alberici Constructors, Inc.</b>	<b>Geotechnology, Inc.</b>	<b>PayneCrest Electric</b>
<b>Altman-Charter Company</b>	<b>Gray Design Group</b>	<b>Peckham &amp; Wright Architects, Inc.</b>
<b>Altus Properties</b>	<b>Green Street Real Estate Ventures</b>	<b>PK Electrical</b>
<b>ARCO Construction</b>	<b>Guarantee Electrical Company</b>	<b>Plotlines</b>
<b>Arcturis</b>	<b>Hanson Professional Services, Inc.</b>	<b>Poettker Construction Company</b>
<b>Ben Hur Construction Co.</b>	<b>Helmkamp Construction Co.</b>	<b>Prairie Engineers, P.C.</b>
<b>BFW Engineering</b>	<b>Heneghan &amp; Associates</b>	<b>Professional Environmental</b>
<b>BLDD Architects</b>	<b>HERA Laboratory Planners</b>	<b>Engineers, Inc.</b>
<b>Bond Architects</b>	<b>HOK</b>	<b>Roanoke Construction</b>
<b>BRIC Partnership</b>	<b>Horner &amp; Shifrin, Inc.</b>	<b>Robinson Construction Company</b>
<b>Brinkmann Constructors</b>	<b>icon Mechanical</b>	<b>Roeslein &amp; Associates</b>
<b>Burns &amp; McDonnell</b>	<b>IMEG Corp.</b>	<b>Ross &amp; Baruzzini, Inc./Introba</b>
<b>CannonDesign</b>	<b>Integrated Facility Services</b>	<b>RTM Engineering Consultants</b>
<b>Carl A. Nelson &amp; Company</b>	<b>Intertek-PSI</b>	<b>Russell</b>
<b>Castle Contracting, LLC</b>	<b>Jacobs</b>	<b>S. M. Wilson &amp; Co.</b>
<b>CBB Transportation Engineers + Planners</b>	<b>JEMA</b>	<b>Seiler Instrument</b>
<b>CCI</b>	<b>KAI Enterprises</b>	<b>Shockey Consulting</b>
<b>CD Companies</b>	<b>Kaskaskia Engineering Group, LLC</b>	<b>SLC3</b>
<b>Chassin Consultancy, LLC</b>	<b>Kirkegaard</b>	<b>Smith &amp; Company</b>
<b>Civil Design, Inc.</b>	<b>Kozeny-Wagner, Inc.</b>	<b>Spellman Brady &amp; Company</b>
<b>Cochran</b>	<b>KPFF Consulting Engineers</b>	<b>SSC Engineering, Inc.</b>
<b>Cole &amp; Associates</b>	<b>KWK Architects</b>	<b>St. Louis Business Journal</b>
<b>Color Art</b>	<b>Landco Construction</b>	<b>Surveying And Mapping, LLC (SAM)</b>
<b>Cordogan Clark</b>	<b>Lochmueller Group</b>	<b>SWT Design</b>
<b>Crawford, Murphy &amp; Tilly, Inc.</b>	<b>M3 Engineering Group</b>	<b>T.J. Wies Contracting, Inc.</b>
<b>Custom Engineering, Inc.</b>	<b>Mackey Mitchell Architects</b>	<b>Tarlton Corporation</b>
<b>Design Group</b>	<b>Mazzetti</b>	<b>Terracon</b>
<b>Development Strategies</b>	<b>McCarthy Building Companies, Inc.</b>	<b>TIE Consulting Engineers</b>
<b>EDM Incorporated</b>	<b>Midwest Monograms</b>	<b>TOKY Branding + Design</b>
<b>Envision Lighting Design, LLC</b>	<b>Murphy Company</b>	<b>Trivers Associates</b>
<b>Facilitec</b>	<b>Nooter Construction</b>	<b>TWM, Inc.</b>
<b>Faith Group, LLC</b>	<b>O'Shea Builders</b>	<b>Volkert, Inc.</b>
<b>Farnsworth Group, Inc.</b>	<b>Oates Associates, Inc.</b>	<b>Webb Engineering Services, Inc.</b>
<b>FGM Architects</b>	<b>Oculus, Inc.</b>	<b>WSP</b>
<b>Fox Architects</b>	<b>Pace Properties</b>	<b>Vessel Architecture</b>
	<b>Paragon Architecture</b>	<b>Zeed Consulting</b>

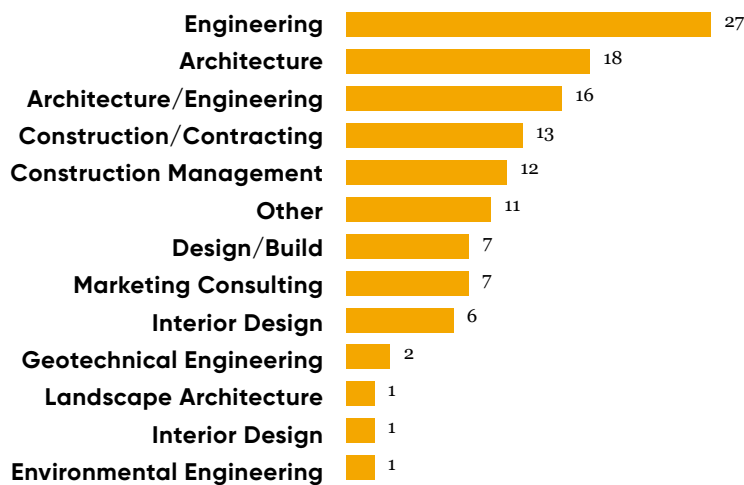
# St. Louis Chapter Statistics and Calendar of Events

Our mission is to advocate for, educate, and connect leaders in the A/E/C industries. Through SMPS St. Louis, A/E/C professionals tap into powerful networks to form project teams, secure business referrals and intelligence, and benchmark performance. We offer leadership and professional development programs, industry research, business-building events, and vital marketing resources.

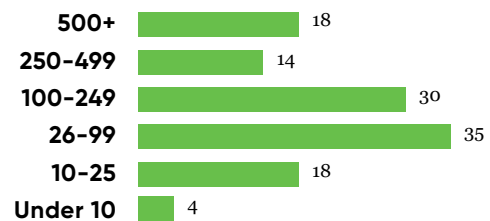
## MEMBERSHIP SNAPSHOT



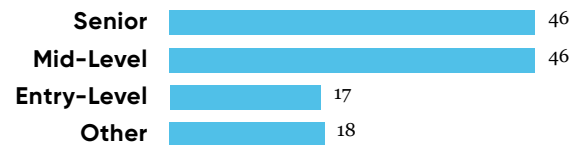
## DISCIPLINES



## FIRM SIZE (PEOPLE)



## BUSINESS LEVEL



## 2024 CALENDAR OF EVENTS

Dates subject to change. Visit [smps-stl.org](https://smps-stl.org) for the latest information.

<b>JAN</b>	<b>CPSM</b> <b>Coffee Connections:</b> PR & Social Media <b>Coordinators Club 1</b> Mindful Mentorship	<b>FEB</b>	<b>Coordinators Club 2 &amp; 3</b> <b>Coffee Connections:</b> Artificial Intelligence <b>K-12 Panel</b> Mindful Mentorship	<b>MAR</b>	<b>Coffee Connections:</b> Creating a Smart & Healthy Team <b>Table Talk</b>
<b>APR</b>	<b>MVRC</b> Industry Day <b>Coffee Connections:</b> Event Planning	<b>MAY</b>	<b>Signature Event:</b> 8-on-8 Lunch with a Prospective Client <b>Coffee Connections:</b> Big Data & KPIs	<b>JUN</b>	<b>Summer Soc-AI-I</b> <b>Coffee Connections:</b> Internal Communications & Employee Engagement
<b>JUL</b>	<b>Coffee Connections:</b> Holiday Planning <b>Amplify</b>	<b>AUG</b>	<b>Coffee Connections:</b> Account Based Marketing <b>Annual Chapter Meeting</b> Pickleball	<b>SEP</b>	<b>Coffee Connections:</b> TBD
<b>OCT</b>	<b>Coffee Connections:</b> TBD	<b>NOV</b>	<b>Coffee Connections:</b> TBD	<b>DEC</b>	<b>Coffee Connections:</b> TBD

## Become a Sponsor

### REGISTRATION INSTRUCTIONS

Complete the SMPS St. Louis sponsorship form online:

<https://smps-stl.org/sponsorship>

- Upload your company's logo in .eps, .jpg, or .png format (300 px x 300 px, high-resolution)
- Add a short company description (up to 500 characters). Sponsors will be contacted separately regarding content for the Sponsor Spotlight email and blog feature.

### PAYMENT OPTION

SMPS St. Louis sponsorships can be paid online at [smps-stl.org/sponsorship](https://smps-stl.org/sponsorship).

Credit card payments are preferred. To pay by check, scroll towards the bottom of the webpage and click on the gray button.

### MBE & WBE DISCOUNT

A 10% discount is offered on sponsorship rates for certified MBE & WBE firms. Use the appropriate registration buttons online to apply for the discount.

### IN-KIND SPONSORSHIP

We welcome and appreciate in-kind support of our Award Winning chapter. Appropriate recognition of in-kind sponsorship is provided depending on the event or open category of sponsorship needed. Your in-kind contribution will assist our chapter with operating expenses, which include venue costs, name tags/lanyards, food and beverage, audio/visual, printing, graphics, etc.

### QUESTIONS?

Contact the Sponsorship Director:

**Melissa Bednarz**  
**Sponsorship Director**  
618-713-4436  
[sponsorship@smps-stl.org](mailto:sponsorship@smps-stl.org)

#### COVID DISCLAIMER

The COVID-19 Pandemic continues to evolve, and we are doing our best to stay flexible and responsive. It is our current intent to host as many in-person events as possible. We appreciate your support and staying flexible with us over the coming months.

#### TAX IMPLICATIONS

For tax purposes, payments and contributions to the St. Louis Chapter of SMPS are not tax deductible as charitable donations for federal income. However, they can be deducted as ordinary business expenses under provisions of the Internal Revenue Code.

#### TERMINATION

SMPS St. Louis may terminate this agreement at any time for any reason. In the event that the chapter terminates this agreement for any reason other than a breach of agreement, the chapter shall refund any fees received from the sponsor/partner, less the value of benefits already provided.

The sponsor may terminate this agreement for breach of agreement by the chapter at least 30 days prior written notice specifying the nature of the breach and giving the chapter at least 30 days to resolve such breach. Notification should be sent to the Sponsorship Director ([sponsorship@smps-stl.org](mailto:sponsorship@smps-stl.org)) and the Chapter President ([president@smps-stl.org](mailto:president@smps-stl.org)).

A close-up, low-angle shot of large, yellow, 3D block letters spelling out "SMPS". The letters are arranged in a row, with some in the foreground and others receding into the background, creating a sense of depth. The lighting is warm and golden, highlighting the texture of the letters.

**THANK YOU FOR YOUR GENEROUS  
SUPPORT OF SMPS ST. LOUIS!**